

THE MISBAR AI

AGENTS PROGRAMME

Misbar Digital Intelligence Association

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Business AI Agents Empowerment Guide

21 weeks to build practical AI agents for non-profit organisations

FIRST COHORT

About the programme

A programme by Misbar Digital Intelligence Association that enables non-profits to run local agents that help with daily tasks, with data protection and measured benefit. We search for and select the most deserving organisations on evidence, build one agent for one use case in each, and start with a pilot on 3 organisations before expanding to the rest of the cohort.

21	8	10	3
weeks	phases	organisations in the cohort	organisations in the pilot

Programme objectives

- Select the most deserving organisations through documented, evidence-based evaluation.
- Develop a practical agent for one use case in each organisation.
- Improve work efficiency and measure impact before and after operation.
- Empower staff by training at least 50 people and keep the solution sustainable with an owner and operating plan.
- Protect data: only authorised institutional information, never beneficiary data.

Agent domains

Each organisation gets one use case within these domains, approved together with a baseline before design begins.

Knowledge & Policies

An agent that answers from the organisation's own policies and manuals.

Reports & Data

Turning records into periodic reports and KPIs for management and funders.

Projects & Follow-up

An agent that tracks tasks, dates and deliverables and flags delays early.

Communication & Service

Accurate, courteous first-line replies to beneficiaries, volunteers and donors.

What your organisation receives

- A working AI agent on a real use case.
- Hands-on staff training and active support during operation.
- An operating and maintenance plan with knowledge handover.
- Impact measurement, a final report and a success story with your consent.

Programme phases

Eight phases: preparation, research and selection, a pilot on 3 organisations, expansion and operation, and finally sustainability and an impact report.

1 **Setup & Foundation**
Mandate, programme description, identity, selection criteria, forms and official communication channels.
Week 1

2 **Awareness & Volunteers**
Volunteer call (30 volunteers), then the research-phase announcement and introduction letters.
Weeks 2–3

3 **Research & Discovery**
Interviews and visits to understand each candidate's most time-consuming task, with evidence-based file review.
Weeks 3–6

4 **Selection & Conditional Acceptance**
Selection committee evaluation: 10 organisations plus 3 reserves, then conditional acceptance, regret or reserve letters.
Weeks 6–7

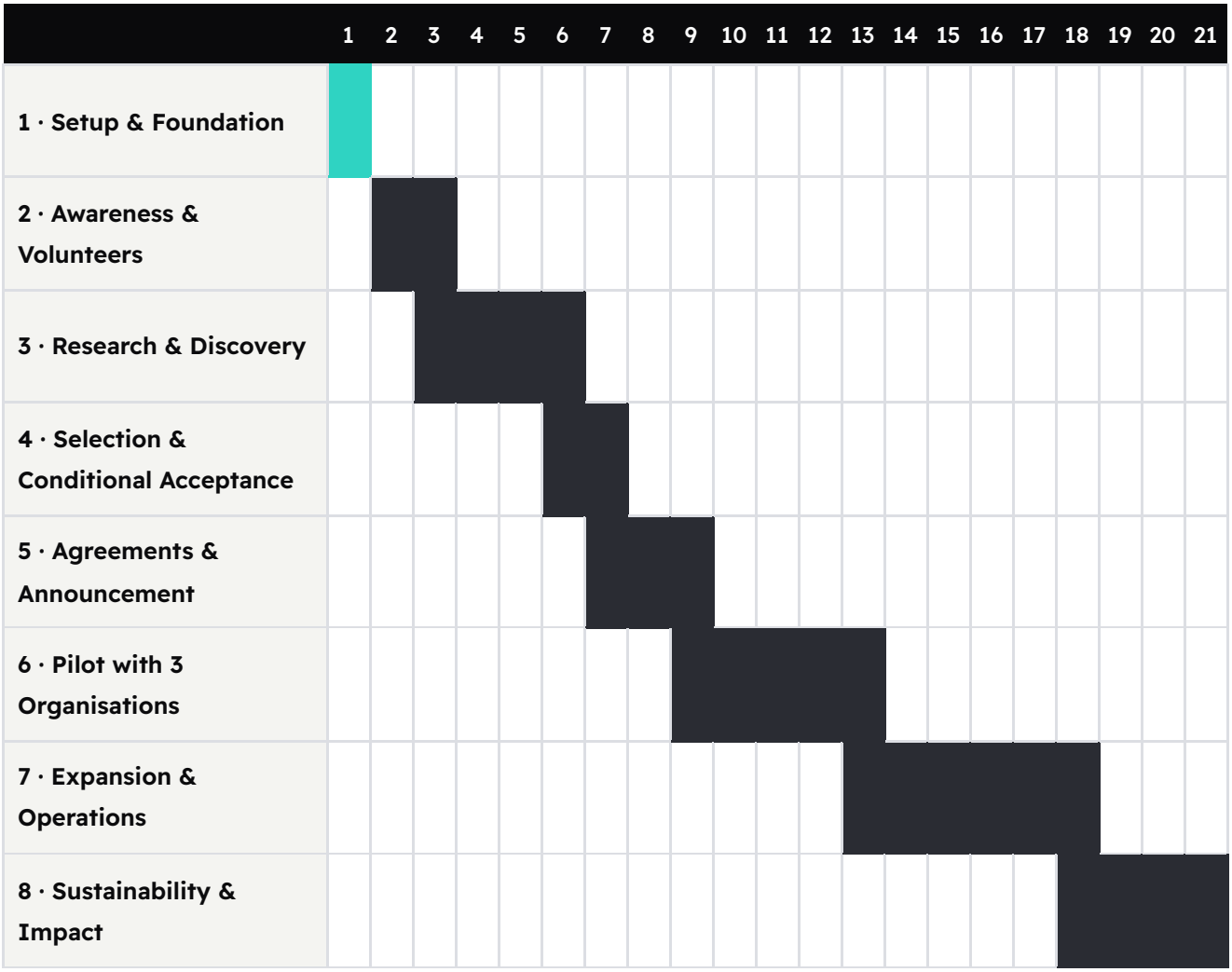
5 **Agreements & Announcement**
Approving each use case and baseline, agreement and data plan, then announcing participants after publication consent.
Weeks 7–9

6 **Pilot with 3 Organisations**
Building agents for 3 organisations, quality, privacy and access testing, then a feasibility review and expansion decision.
Weeks 9–13

7 **Expansion & Operations**
Building the remaining agents, training at least 50 staff, phased operation, formal handover and support.
Weeks 13–18

8 **Sustainability & Impact**
Knowledge handover, maintenance and operating plans, impact measurement, a final report and approved success stories.
Weeks 18–21

Timeline (weeks)



The programme runs for 21 weeks; detailed dates are announced with each phase. Phase one starts in the Eastern Province (Dammam, Khobar, Dhahran and Baqiq), with expansion in later phases.

Who phase one targets

- Licensed non-profit associations, foundations and waqfs in the Kingdom.
- A clear recurring task that an AI agent can address.
- A responsible representative and authorised institutional data.
- A named owner for the solution, publication consent and time for training.
- Providing, at the organisation's own cost, the simple physical and technical equipment needed to run the agent.
- Two liaison officers: a communication and authorities officer, and an IT systems officer (name, phone, email).

Government and private-sector entities: a tailored programme by quotation via the programme website.

Selection process

1. **Introduction letter & interest form**
   An official letter; register interest once registration opens.
2. **Discovery interview or visit**
   We study the most time-consuming task, without beneficiary data.
3. **Evidence-based file review**
   Scored out of 100 on five criteria; no score without evidence.
4. **Selection committee decision**
   10 organisations plus 3 reserves, then conditional acceptance or regret.
5. **Agreement & participant announcement**
   Agreement and data plan; names announced only with signed consent.

Selection criteria

Each organisation is scored out of 100; no score is given without evidence. The qualifying threshold is 75; 10 organisations and 3 reserves are selected.

Governance	**30 pts**
Institutional impact	**25 pts**
Technical readiness	**25 pts**
Use-case feasibility	**15 pts**
Organisational commitment	**5 pts**

What you should know

- Submitting an interest form does not mean acceptance or a Misbar commitment to deliver.
- Misbar does not collect sensitive data; it only uses data during the statistics phase, and receives no beneficiary data during the research phase.
- Participants are only announced after selection and written publication consent.
- Development does not start without an approved agreement and data plan.
- The nominated organisation bears the cost of physical equipment; Misbar covers only the software side, setup and development through to final handover.
- After submitting interest, the organisation (CEO or deputy) signs the "Accreditation and Empowerment Charter" and uploads it via the programme website.

Nomination requirements

Every applicant enters the figures and percentages for these requirements in the interest form, confirms their accuracy and commits to provide supporting documents on request.

1. Governance

An active board, approved regulations and policies (conflict of interest, authorities, risk), regular general assembly meetings and regulatory compliance. In Saudi Arabia the National Center for Non-Profit Sector measures this through its Governance Index: compliance, transparency and disclosure, and financial soundness.

2. Number and type of beneficiaries

Size of the served group, its growth over the years, how well services reach those most in need, with a documented beneficiary database.

3. Social impact

Measurable results showing real change in beneficiaries' lives, not merely activity counts.

4. Financial sustainability

Diverse income sources, endowments, investments or income-generating programmes, and audited financial statements.

5. Transparency

Published annual reports and financial statements, and easy access to the organisation's information.

6. Programme and project quality

Clear objectives, strategic planning and performance indicators.

7. Partnerships

Cooperation with government, private and non-profit entities.

8. Volunteering

Number of volunteers, volunteer hours and how they are managed.

9. Innovation

New solutions or initiatives that set the organisation apart.

10. Beneficiary satisfaction

Satisfaction surveys and complaint handling.

FAQ

Do we need prior technical experience?
No. A clear recurring task and a responsible representative are enough; the programme provides the technical team.

How many organisations will take part?
The programme targets 10 organisations, piloted first on 3, with expansion decided on results.

What about our data?
Misbar does not collect sensitive data; it is only a party that uses data during the statistics phase. We only work with authorised institutional information; we never access beneficiary data or passwords, and never sign on your behalf.

When are participants announced?
After the selection is approved and each organisation consents to publish its name and logo.



Get in touch

Register your organisation's interest via the programme website when registration opens

misbar.org.sa/ai-agents.html

info@misbar.org.sa · x.com/misbar_Ai